

# 2010 IIDA PENNSYLVANIA/NEW JERSEY/DELAWARE CHAPTER City Center Calendar of Events

NEW JERSEY CITY CENTER  
PHILADELPHIA CITY CENTER

PITTSBURGH CITY CENTER  
POCONO MOUNTAIN CITY CENTER

January  
Legislative Awareness Events  
Pure Event (Pittsburgh)

February  
Leadership Events (all)

March  
Chapter CEU on  
The New ADA guidelines (all)

April  
Meet 'n Greet (all)

May  
Student Events (all)

June  
Design Awards (all)

August  
City Center Retreat  
(Planning Session)

September  
Student Membership (all)  
Golf Outing (Pittsburgh)

City Centers in development  
SOUTH CENTRAL CITY CENTER  
DELAWARE CITY CENTER

October  
Product Parade (Phila.)  
Specifiers' Showcase (Pocono)

November  
Membership Drive (all)

December  
Community Service Event (all)

Individual CEU's at all City Centers. Look for local announcements.

## Special Thanks to our 2009 IIDA Chapter Sponsors:

TITLE SPONSOR  
**Steelcase**

GOLD SPONSOR

Herman Miller/Geiger Masland

SILVER SPONSOR

Indiana Furniture  
Global Industries  
Koroseal

Coalesse  
SS Resources  
Teknion

Fessenden Hall  
Spartan Surfaces  
Interface

Shaw Contract  
Mohawk Group

AOE  
Paoli

CITY CENTER (BRONZE) SPONSOR

KMA  
Knoll

Nood Fashion  
Wolf Gordon

Tandus

## Our Membership:

Professional: 138

Associate: 75

Affiliate: 14

Student: 161

Industry: 153

Media: 1

In addition to our Membership,  
our Chapter has a network of  
over 2,000 "Friends & Family"  
email blast recipients.

Dear Valued Industry Partner,

I am very thankful for the funds that were contributed last year by our industry partners. Due to your support, IIDA was able to put on very successful events in 2009.

The Philadelphia Design Awards entered its 5th year, the Pittsburgh Golf Outing its 15th and the New Jersey City Center hosted a fantastic event on "What inspires you" with Suzanne Tick. The Pocono Mountain City Center hosted its second Specifier's Showcase! The Chapter hosted a traveling CEU with Toby Israel in all of its City Centers. We are looking forward to growing our City Centers in South Central PA and Delaware.

The New Year is quickly approaching. We expect 2010 to be just as successful with your help. This is where you as a valued Industry Partner can help. We ask that you consider supporting the IIDA PA/NJ/DE Chapter by becoming a 2010 Chapter Sponsor or by raising your Sponsorship Level.

In light of the economy, we have reduced the amount of our sponsorship levels. Each vendor will receive recognition at ALL of the events mentioned to the left in 2010 by becoming a Chapter Sponsor. By raising your current sponsorship level, you can reap the added benefits that a higher level of sponsorship provides.

We are proud of what we have accomplished and are looking forward to what lies ahead. I ask you to join us in our efforts to support our members, enhance the profession and give back to the community.

Please contact me with any questions.

*Claudine LeVan, IIDA*

Claudine M. LeVan, IIDA  
President  
IIDA PA/NJ/DE Chapter

I | I D | A  
INTERNATIONAL  
INTERIOR DESIGN  
ASSOCIATION  
PA | NJ | DE CHAPTER

SMARTDESIGNLIVES

2010  
Chapter Sponsorship

Philadelphia Pittsburgh Pocono Mountain New Jersey

## SPONSORSHIP BENEFITS

- Platinum Level \$6,000**
  - Recognition as Platinum Sponsor at all Chapter and City Center Events
  - Company logo, contact info & website link on PA/NJ/DE Chapter website
  - Full page color ad in Pulse Newsletters
  - Eight tickets to all IIDA events including Design Awards and New Jersey's Scholarship event
  - Golf Foursome in Pittsburgh, booths at Philadelphia Product Parade & Pocono Specifier Showcase
  - Up to three e-mail blasts to PA/NJ/DE Chapter mailing list
  - Receive PA/NJ/DE Chapter mailings
  - Recognition in PA/NJ/DE Chapter Newsletters and company profiled in article
  - One representative receives a 2009 Individual IIDA membership.
- Gold Level \$4,000**
  - Recognition as Gold Sponsor at all Chapter and City Center Events
  - Company logo, contact info & website link on PA/NJ/DE Chapter website
  - Half page color ad in Pulse Newsletters
  - Four tickets to Design Awards, Golf Outing Cocktail Party & New Jersey's Scholarship event
  - One e-mail blast to PA/NJ/DE Chapter mailing list
  - Receive PA/NJ/DE Chapter mailings
  - Recognition in PA/NJ/DE Chapter Newsletters
- Silver Level \$2,000**
  - Recognition as Silver Sponsor at all Chapter and City Center Events
  - Company logo & contact info on PA/NJ/DE Chapter website
  - Quarter page color ad in Pulse Newsletters
  - Two tickets to Design Awards, Golf Outing Cocktail Party and New Jersey's Scholarship event
  - Receive PA/NJ/DE Chapter mailings
  - Recognition in PA/NJ/DE Chapter Newsletters
- Bronze Level \$800**
  - Recognition as Bronze Sponsor at all Chapter and City Center Events
  - Company logo & contact info on PA/NJ/DE Chapter website
  - Receive PA/NJ/DE Chapter mailings
  - Recognition in PA/NJ/DE Chapter Newsletters
  - One Ticket to Design Awards, Golf Cocktail Party, NJ Premium event
- Event Level**
  - Please talk to your local City Center for event level sponsorship opportunities.

YES! I would like to participate in the 2010 IIDA Pennsylvania/New Jersey/Delaware Sponsorship Campaign level checked on the left:

## INTENT TO SPONSOR

Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

In order to gain full recognition of your contribution payment must be received by January 30, 2010.

### Payment options:

\_\_\_\_\_ E-mail us at [swinchester@iida.org](mailto:swinchester@iida.org). We will send you an invoice.

\_\_\_\_\_ Check enclosed for payment

(Please make payable to IIDA PA/NJ/DE Chapter)

\_\_\_\_\_ Pay by credit card. We will contact you for the number.

\_\_\_\_\_ Please let us know if you would like to be invoiced quarterly.

Print and send this sponsorship commitment page to:

IIDA PA/NJ/DE Chapter; Attn: Sarah Winchester; 222 Merchandise Mart Plaza; Suite 567; Chicago, IL 60654-1104; Phone-312.467.1950; Fax-312.467.0779; Email-[swinchester@iida.org](mailto:swinchester@iida.org)

\* All IN KIND donations to be established & confirmed by PA/NJ/DE Chapter Board.

\* In order to ensure our sponsors receive the very best benefit package, we reserve the right to amend these offerings; applicable to all levels.

\* Individual names presented as sponsors cannot be changed after recognition boards have been printed; applicable for all levels.

\* Chapter Sponsorship does not replace membership dues.

*We thank you for your continued support. With your support we are able to offer low cost Chapter and City Center CEU's to all IIDA PA/NJ/DE members. Your dollars also help support IIDA PA/NJ/DE efforts to promote the profession of Interior Design and support students.*

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INTERNATIONAL  
INTERIOR DESIGN  
ASSOCIATION  
PA|NJ|DE CHAPTER

SMARTDESIGNLIVES

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**2010**

Philadelphia Pittsburgh Pocono Mountain New Jersey